PPhA INITIATIVES TO IMPROVE PHARMACY SERVICES TO ENSURE PATIENT SAFETY

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Outline of Presentation

- The Philippines Pharmacy Practices/Services
- The Actual vs. Ideal/Expected Practices
- The Philippine Pharmacists Association (PPhA) Programs to Improve the Services
- Partnerships Fostering Collaboration with the Different Stakeholders in the Industry
- Future of the Pharmacy Profession in the Philippines

- Population: approx 94 Million
- Life Expectancy:
  - 70 y/o (Female)
  - 67 y/o (Male)
- Population Growth Rate (2.05%)
- Literacy Rate (93.4%)
- Infant Mortality Rate (30/1000)
- Leading Causes of Death
  - 1 Cardiovascular
  - 2 Neoplasms
  - 3 Pneumonia
  - 4- Accidents
SUPPLY OF MEDICINES in the PHILIPPINES

• Supply chain process

Manufacturer - Distributor - Retail Outlets
(GMP, GLP, GCP) (GSP, GDP) (GPP) ?

presence of

Non-Traditional outlets many not supervised by Pharmacists
Community Pharmacy is dominated by chain pharmacy operation:

- 60% of the total business by a single retail chain pharmacy with more than 800 outlets
- 40% by more than 5,000 outlets
- 70% of the 40% in the business is coming from the 5 other chain pharmacy operations
- what remains as a business coming from single branch pharmacy operation is 30% of the 40%.

Practice is mainly dispensing with minimal patient medication counselling

DOMINANT CHAIN PHARMACY
Examples of Chain Drugstores
Hospital Pharmacy - dominated by 10 big hospitals located in the key cities of the Philippines.

The total hospital pharmacy business contributes about 10% of the total pharmaceutical retail business.

Practice mainly dispensing with clinical pharmacy in some leading hospitals

*Expenditures in medicines are mostly Out of Pocket.*
Actual vs. Expected Practices

**ACTUAL**

- Poor implementation of “no prescription, no dispensing policy”
- Poor storage practices
- Medication counselling not practiced in most dispensing sites
- Sale of medicines unsupervised by pharmacists in non-traditional medicine outlets

**EXPECTED**

- Strict implementation of Pharmacy Law and related regulations
- Adoption of Good Pharmacy Practice standards
- Medication counselling as part of dispensing
- Inclusion of the pharmacist in all levels of health care

MISALIGNMENT BETWEEN EDUCATION and PRACTICE
If current situation continues . . .

- Pharmacists appears overeducated and underutilized

The Pharmacists NEEDS to ACT . . PPhA NEEDS to do something and it NEEDS the support of FDA and BOP-PRC.
The Philippine Pharmacists Association

- Is an accredited professional organization for pharmacists in the country
- Is an umbrella organization for ten (10) affiliate organizations
- Has 82 local chapters all over the Philippines
- Embarks on programs anchored on improving the healthcare role and professional growth of pharmacists to achieve positive health outcomes for Filipinos
PHILIPPINE PHARMACISTS ASSOCIATION INITIATIVES TO IMPROVE PHARMACY SERVICES
PPhA INITIATIVES

are aimed at improving pharmacy services for benefit of the:

1. Pharmacists and Future Pharmacists
2. Patients and Patients’ Caregivers
3. Other Health Professionals
FUTURE PHARMACISTS

2. Greater involvement of pharmacy students in activities on national pharmacy issues and community-based programs (2005 up to present)
3. YPG introduction of White Coat Ceremony in Colleges of Pharmacy (2010)
4. YPG-initiated Patient Counselling Event (PCE)
• Capability Building/Enhancement
  - Module development on disease management, medication safety, medication counselling, good pharmacy practice, professionalism, pharma entrepreneurship, personal development, among others
  - CPD seminars and workshops

Pharmacists for Better Health Outcomes
Special Trainings

– One-Month Clinical Pharmacy Training
– 2-day Medication Safety Seminar and Workshop
– Counterfeit Drugs Awareness Program
– Community Externship Program for PharmD students
– Affiliate-initiated Trainings
With the objective of empowering patients and laymen on self-care, and in partnership with other stakeholders, initiatives include:

- **Lectures and Workshops** on Counterfeit Medicines, Rational and Responsible Use of Medicines (RUM), Generic Medicines, Disease Management for laymen, Healthy Lifestyle, among others

- **Training** of Botika ng Barangay Operators on Understanding Medicines, RUM and Medicines Inventory Management

- **Radio and TV Guestings** on various issues on medicines and food supplements
OTHER INITIATIVES TO IMPROVE PHARMACY SERVICES
Policy Formulation

- Revision and Lobbying for the Passage of the New Pharmacy Law
- Review of the GPP Standards and lobbying for legislation
- Policy Analysis and Formulation of Guidelines for Traditional Medicines and Health Supplements
- Research on Health Human Resource: Supply and Demand
- Research on Botika ng Barangay
Practice Model Development

• Community Pharmacy
  • Cognitive Pharmacy Services (Medication Counseling)
  • Medication Review (Retirement Homes and Request from Doctors)
  • Compliance Program (Reminder, Compliance Packs)

• Non-Traditional Outlets for Medicines
  • Ongoing Development of Management System for Village Drug Outlets
Practice Model Development

• Institutional Pharmacy
  > process and system development for the pharmacy operation

• Hospital Pharmacy
  > training and set up
  > process and system development for continuum of care
ENABLERS OF CHANGE

Pharmaceutical Industry
1. CPE/CPD in partnership with
   > United Laboratories, Inc.
   > Glaxo Philippines
   > Pfizer Laboratories, Inc.
   > Western Pacific Pharmaceutical Forum

2. Consumer/Patient Education in partnership with
   > Civic and Consumer Organizations e.g. the Coalition for Health Advocacy and Transparency (CHAT)
Partnerships...

> Safe Medicine Network
> Samahan Laban sa Pekeng Gamot
> Local Government Units e.g. BHW Trainings
> Department of Health e.g. BnB Pharmacists, Coordinators and Operators training

3. Training Programs and Practice Model Developments with some Chain Pharmacy and Non-Tradational drug outlets
4. Faculty Training and Curriculum Enhancement with the Philippine Association of Colleges of Pharmacy
   > tapping experts from among the Pharmacists here and abroad
   > with WHO for the Multidisciplinary Patient Safety Curriculum

5. Pharmacy Accreditation Standards with Philhealth
   > Pharmacy Benchbook for Community Pharmacy

6. Seminars with Philippine Medical Association Specialties and the Philippine Nurses Association
   > Polypharmacy, Novel Drug Design etc.
New PPhA PURPOSE and VISION

• Purpose
The PPhA is an association that advances the nobility of the pharmacy profession ensuring its integrity and relevance.

• Vision
The Pharmacist is an indispensable provider of medication expertise
IN SUMMARY, TODAY . . .

1. Hospitals and Community Pharmacies are strengthening their operations embarking on starting **Clinical Pharmacy Services**

2. Chain Community Pharmacies partner with PPhA to assist them develop programs that will **improve their services**

3. The Department of Health (DOH) is on MOA with PPhA to assist them review drafts of policies relative to medicines and the train of concerned stakeholders **on RUM**.
IN SUMMARY . . .

4. PHILHEALTH, the Government Insurance System had PPhA co-developed the **Pharmacy Benchbook for Community Pharmacy**.

5. PPhA is a member of the **DOH Council for Healthcare** and is involved in policy formulation and development.

6. PPhA launched its **new VISION and MISSION** on August 29, 2011 and distributed its Operations Manual to the different chapters.

7. PPhA will complete the Standards of Pharmacy Practice in the Philippines.
The Future . . .

The Philippine Pharmacists Association creates the

**NEW IMAGE OF THE FILIPINO PHARMACIST**

**(STRENGTHENING ITS ROLE IN HEALTH CARE DELIVERY)**

envisioning that one day . . .

**PAG GAMOT ANG PINAG-UUSAPAN,**

**PHARMACIST AY KAILANGAN**

translated . . .

When discussion involves medicines, the pharmacist must be in.
Thank You!